

JEFFERY LONGA

CONTACT

- Centerton, AR 72719
- (918) 606-8817
- jefflonga@gmail.com

WEBSITES, PORTFOLIOS, PROFILES

- longadesign.com

SKILLS

- Graphic Design
- Adobe Creative Suite
- Blender
- Package Design
- Print Advertising Design
- Product Photography
- Facebook Meta
- WordPress
- Web Design
- Microsoft Office
- Large Format Printing
- Equipment inspection
- Work order preparation
- Equipment troubleshooting
- Color management expertise
- Typography and layout
- Project management

Qualified Graphic Designer with technical skill in operating and maintaining printing equipment. Demonstrated ability to produce high-quality printed materials. Expertise in troubleshooting machinery and mainting material stock.

Experience in conveying brand identity in print and web design. Proficient in advanced design software to create engaging user experiences. Record of delivering on brand work to clients which matched their goals.

EXPERIENCE

August 2016 - Current

Printer / Graphic Designer *House of Webster*, Rogers, AR

- **Private Label Designer and Printer** for *House of Webster*.
- Duties include creating food label art for wholesale customers,

building and maintaining the current website, printing private labels for production, creating box art for products, maintaining various social media pages, photographing finished products for the website, maintained and updated the information of over 100 products ordered by hundreds of customers.

October 2015 - February 2016

- **Social Media Head / Printer** *Crain Displays*, Tulsa, OK
- Duties included large format print jobs, management of email

newsletters, assistance with sister company in tradeshow event construction, assistance with trade show booth construction.

August 2014 - September 2015

- **Graphic Designer** *Experius Advertising*, Muskogee, OK
- Duties included logo design, email and mail campaign

management, web design, video production and editing, presentation lead, trade show organizer and Zoho CRM.

EDUCATION

May 2014

BFA Graphic Design

Rogers State University, Rogers, OK

May 2012

Bachelor's of Art

Oklahoma State University, Stillwater, OK